



HYRE PARK



VETERANS MEMORIAL



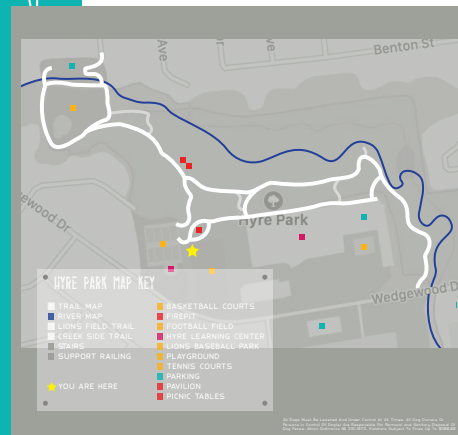
Hike & Bike Trail
Springfield Lake Outlet

↑ CREEK SIDE TRAIL
.15 miles

TENNIS COURTS
.5 miles

↓ LIONS FIELD TRAIL
.25 miles

Akron Recreation & Parks



*"In honor of those who so
bravely served their country"*

HYRE PARK

500 Plates



500 plates is a project by
hunter franks that brought
21 akron neighborhoods
together to share a single
dinner table on the abandoned
innerbelt freeway in akron.
each neighborhood received a
commemorative table installed
within their neighborhood park
or community center.



[Project 3: Signage and Wayfinding]

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INTRODUCTION

Concept Statement

The goal of problem 3 is to create fresh, engaging signage to invite the community to enjoy the nature trail. The overall design will reflect this theory. The design will reflect current signage through the use of metal and steel. The trail will also serve to represent the veterans who served our country and educate on those involved.

Problem Analysis

The main problem with Hyre Park was that it only had signage at one entrance to the trails to explain the path systems. This area is an isolated area with no parking or attractions near this entrance. The other trails that do have signs only stated how long the trail was but no directional information.

Design Concept

My concept was based around the city of Akron. The city is known to be both an industrial and tire city. Hyre Park is located in "Rubber City." I wanted to incorporate the industrial vibe into my overall design.



SITE RESEARCH - HYRE PARK, AKRON, OH



Veterans Memorial Nature Trail

"In honor of those who so bravely served their country"

- Donald L. Plusquellic (Mayor)
- Joseph P. Kidder (Service Director)
- Jeff Fusco (Deputy Service Director)
- Robert J. Otterman (Councilman At-Large)
- John R. Otterman (Vice President, Akron City School)

2000
Nature Trail Committee

- Terry Alsanese
- Akron Engineering Bureau
- Connie Wintrow
- Laurie Chenevy



Recreation And Parks

Akron Community Learning Centers is an aggressive, 15-year plan to remodel or rebuild Akron Public Schools and transform the buildings into "community learning centers." CLCs benefit everyone. During regular school hours, CLCs serve as the modern school facilities Akron kids and teachers need. After school, on weekends and during the summer, many can be used for recreation, adult education, after-school and summer school programs, and a wide variety of community activities.



Community Learning Centers

Recreation and Parks
The Akron Recreation & Parks division offers quality of life activities for all of our area residents - the young and young at heart! We offer active adult activities, sports for kids and adults, programs and classes at all of our community centers, events for the whole family to enjoy, and opportunities to connect in your neighborhood. Find out all we have to offer and get involved today!

Why We Are Here:
Akron Recreation exists to enrich all lives, engage the community and empower the future.

Vision Statement:
Akron Recreation engages our diverse communities by being the leader in recreational activities in facilities, public spaces and venues throughout Northeast Ohio.

Mission Statement:
Akron Recreation provides fun, safe and affordable opportunities to enhance quality of life and encourage deeper connections with our community.

Recreation and Parks Administrative Office
220 South Balch Street



500 Plates Neighborhood Tables

500 plates is a project by Hunter Franks that brought 21 Akron neighborhoods together to share a single dinner table on the abandoned innerbelt freeway in Akron. Each neighborhood received a commemorative table installed within their neighborhood park or community center.



Social Media

- <https://towpathtennis.com/>
- <https://www.akronohio.gov/cms/recreation/index.html>
- <http://www.krunchworks.com/500-plates-gallery->

SITE PHOTOS - HYRE PARK, AKRON, OH



Walking Main Entrance



The Akron Public School logo inspired me to use geometric shapes in my signage design.



Vehicle Main Entrance & Parking

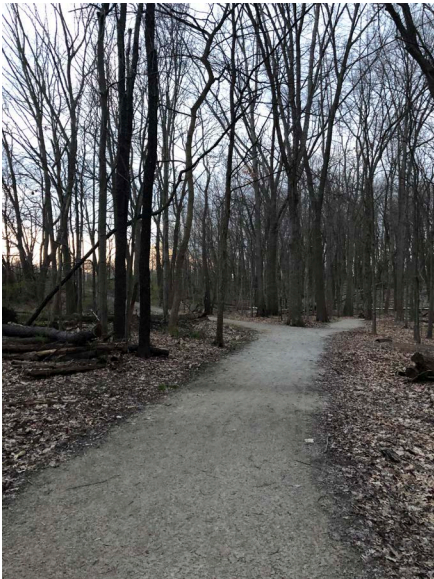


I used the 500 Plates Ellet Logo and history for my Storytelling signage.

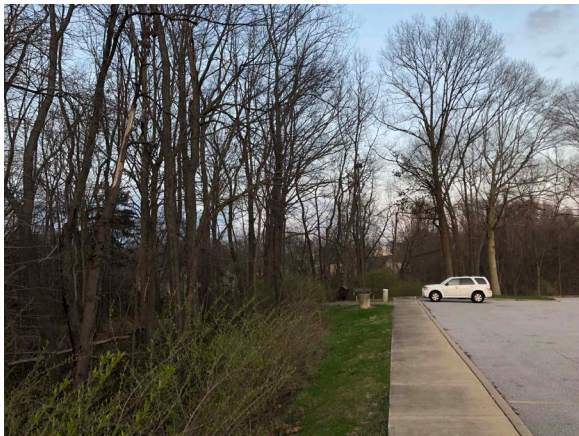
SITE RESEARCH - HYRE PARK, AKRON, OH



Lions Field Trail .25 Mile



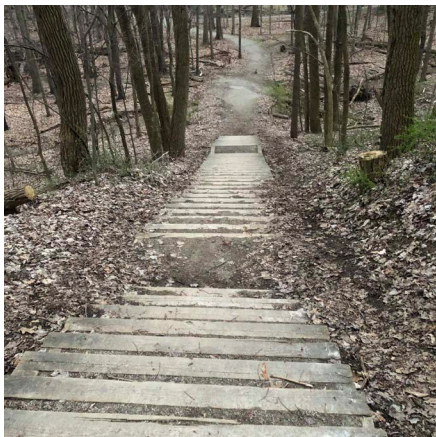
Creek Side Trail .15 Mile



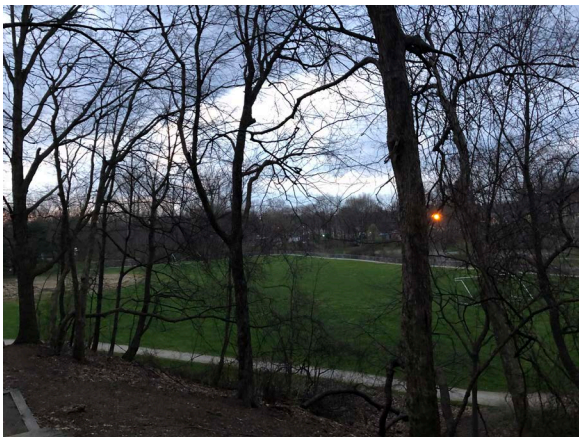
Lions Baseball Field



View of path from school



This would be an ideal location for a warning sign. These steep stairs appear directly after a sharp turn. I was walking with two large golden retriever's who ran down the staircase.



Picnic Tables and Firepit

This picnic table and fire pit were hidden in the woods. Unless you walk the entire path, you would not know its there. This is also a section of the path that splits 3 ways with no sign explaining where you're going.

SITE PHOTOS - HYRE PARK, AKRON, OH



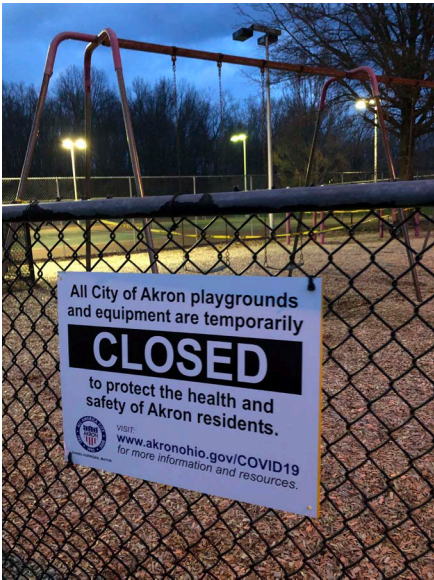
Football Field



The Glenn Young Tennis Courts



Tennis Court / Path Entrance

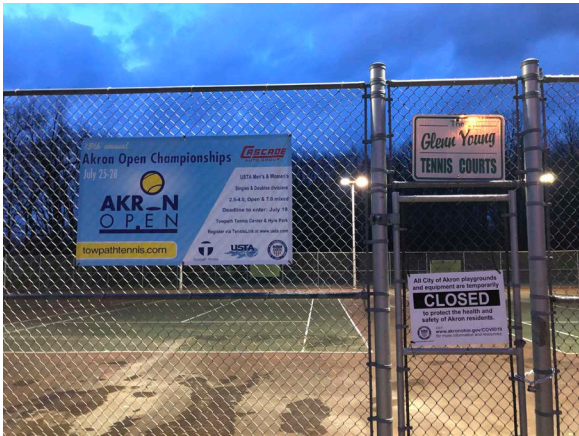


Playground



CLOSED

All City of Akron playgrounds and equipment are temporarily CLOSED to protect the health and safety of Akron residents.

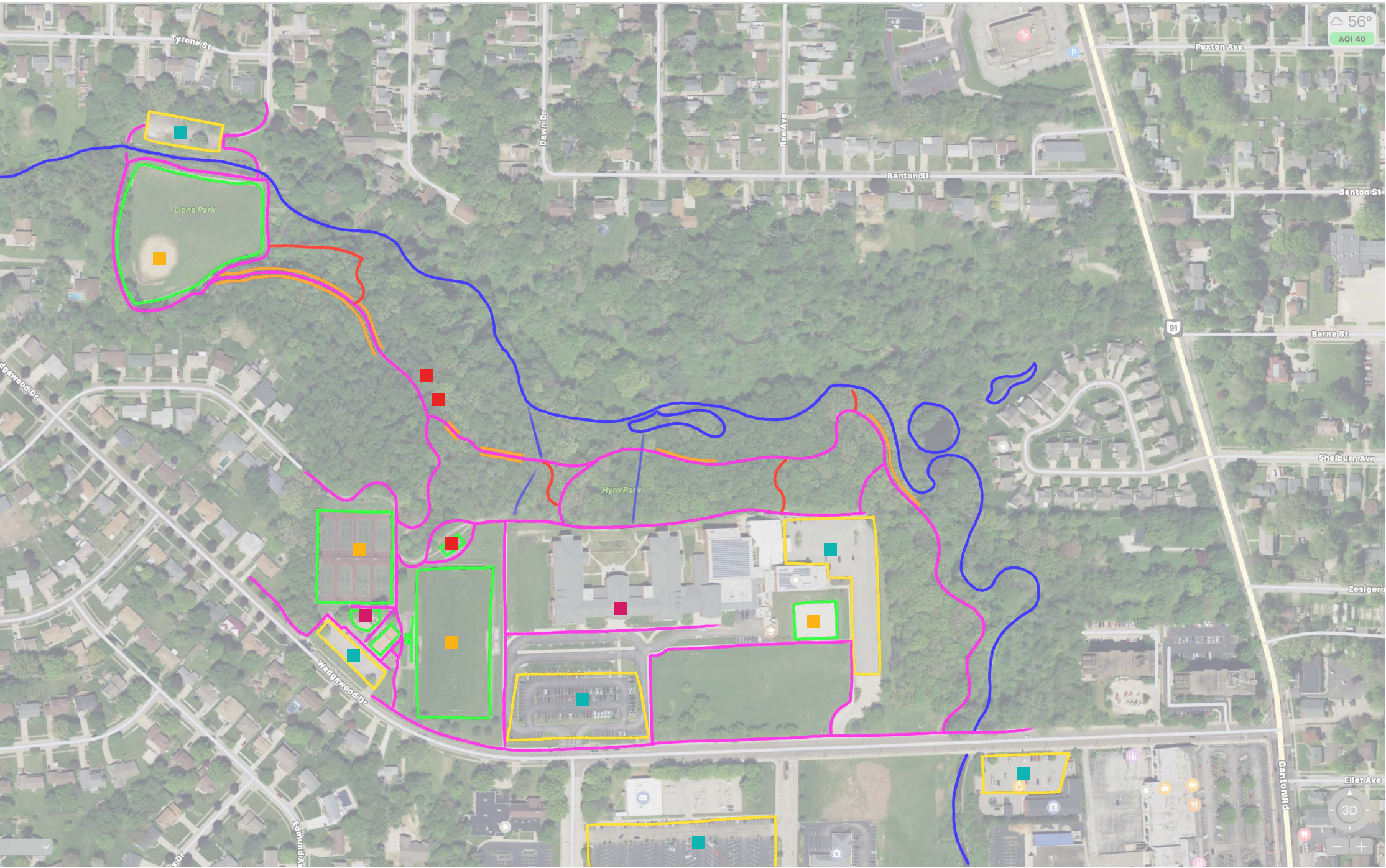


PRELIMINARY PARTI MAP SKETCH



Map Key

- Trail Map
- Parking/Field
- Park Border
- River
- Lions Baseball Park
- Tennis Courts
- Playground
- Football Field
- Hyre Learning Center
- Parking
- Trail Main Entrance
- Stairs
- Picnic Tables / Firepit



Observations

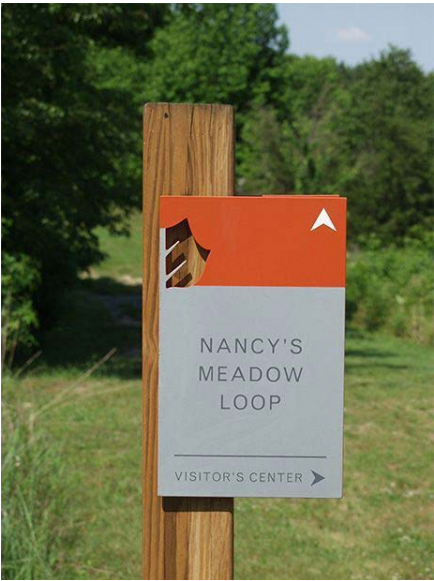
* Reference colors on map for estimated location.

- Trail Map
- River Map
- Lions Field Trail .25mile
- Creek Side Trail .15mile
- Stairs / Support Railing
- Basketball Courts
- Firepit
- Football Field
- Hyre Learning Center
- Lions Baseball Park
- Playground
- The Glenn Young Tennis Courts
- Parking
- Pavilion
- Picnic Tables

Final Parti Signage Diagram
Reference Page #14

1. Gateway
(largest sign, entrance to the trail/area)
2. An orientation sign
(map, legend with key)
3. Storytelling Signage
(history of area, historical moment)
4. Directional Signage
(arrows pointing to paths/landmarks)
5. Location Signage
(label a location/area)

MOODBOARD ONE



I liked the use of geometric shapes and their bright color palette.



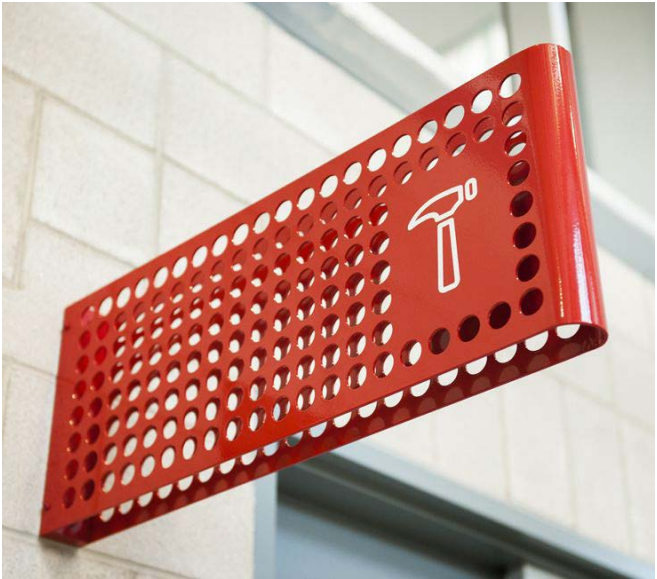
LIGHT BLUE Main background color used for page headings and footer. Do not use as link or button color. #42a2ce	Used for 'standard' / low priority buttons & text links. Works well as font color on light blue background. #255a8c	Used for 'high' to-action' buttons & text links. Works well as contrasting color on blue background. #71b02f
WOODCOMMERCE Used to distinguish WoodCommerce from the rest of our Product range.	LIGHT GREY Subtle background color. Used for table alt rows, inactive buttons and to separate elements.	BORDER COLOR Used for all borders separating elements.

This modern metal cut through inspired my idea for Headlines to cut through.



SUNRISE GOLD Pantone: 150 CMYK: 0-30-100-5 RGB: 242-169-0 Hex: #F2A800	HIBISCUS ORANGE Pantone: 021 CMYK: 0-69-100-0 RGB: 254-80-0 Hex: #FE5000	PALM GREEN Pantone: 380 CMYK: 27-0-100-3 RGB: 181-189-0 Hex: #B8D03E	TROPICAL OCEAN Pantone: 265 CMYK: 51-53-89-0 RGB: 0-178-169 Hex: #00B2A9	FLORIDA SKIES Pantone: 3115 CMYK: 59-0-14-0 RGB: 0-193-213 Hex: #00C1D5	DEEP BLUE OCEAN Pantone: 285 CMYK: 50-45-0-0 RGB: 0-114-206 Hex: #0072B2
85%	70%	50%	25%		

FINAL MOODBOARD



I liked the use of geometric shapes and their bright color palette.

The signs before in Kent inspired the industrial bolts on my signage.



This modern metal cut through inspired my idea for Headlines to cut through.

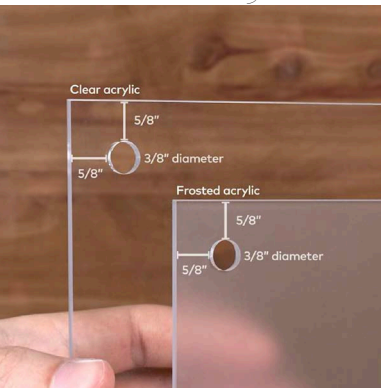
Pictured below is how the acrylic panels would fasten to the metal structured sign

PMS Yellow C CMYK 3, 9, 100, 0 RGB 255, 221, 0 HTML #ffd00	PMS 144 C CMYK 3, 54, 100, 0 RGB 241, 138, 0 HTML #f18a00	PMS 485 C CMYK 6, 98, 100, 1 RGB 225, 37, 27 HTML #e1251b
PMS 214 C CMYK 13, 100, 36, 0 RGB 212, 19, 103 HTML #d41367	PMS 361 C CMYK 76, 4, 100, 0 RGB 61, 174, 43 HTML #3dae2b	PMS 3125 C CMYK 95, 2, 22, 0 RGB 0, 171, 200 HTML #00abc8
PMS 299 C CMYK 81, 18, 0, 0 RGB 0, 160, 223 HTML #00a0df	PMS 2602 C CMYK 57, 99, 0, 0 RGB 138, 36, 155 HTML #8a1a9b	PMS 672 C CMYK 8, 44, 0, 0 RGB 225, 159, 201 HTML #e19fc9

PANTONE 7463 C C100 M90 Y39 K45 R5 G32 B73 #052049	PANTONE 320 C C100 M0 Y31 K3 R24 G163 B172 #18A3AC	PANTONE PROCESS BLUE C C100 M10 Y0 K10 R23 G140 B203 #178CCB	PANTONE 158 C C0 M61 Y97 K0 R244 G128 B36 #F48024
	PANTONE 390 C C44 M5 Y100 K0 R144 G189 B49 #90BD31		

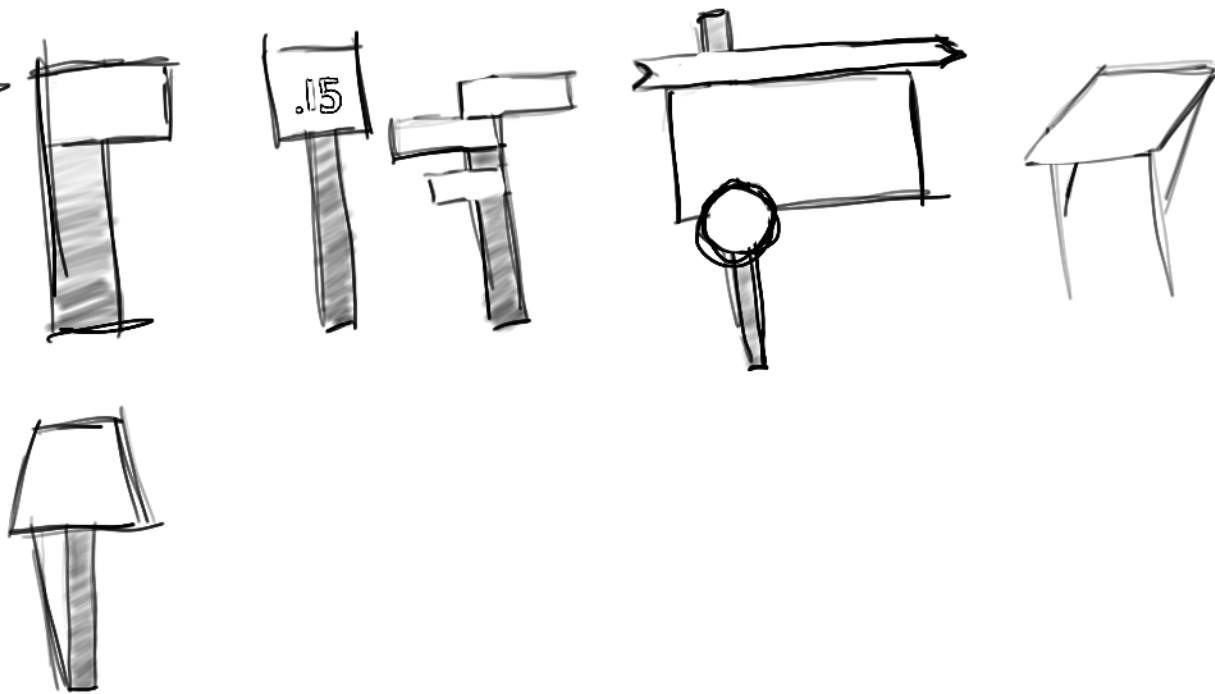
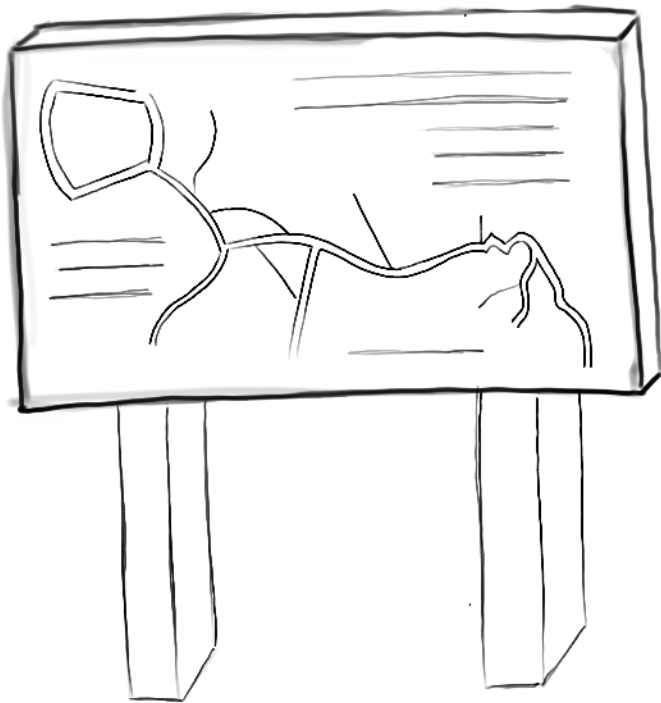
Materials

- wood
- iron
- metal
- bright colors
- cut through
- layered materials
- vibrant
- Acrylic

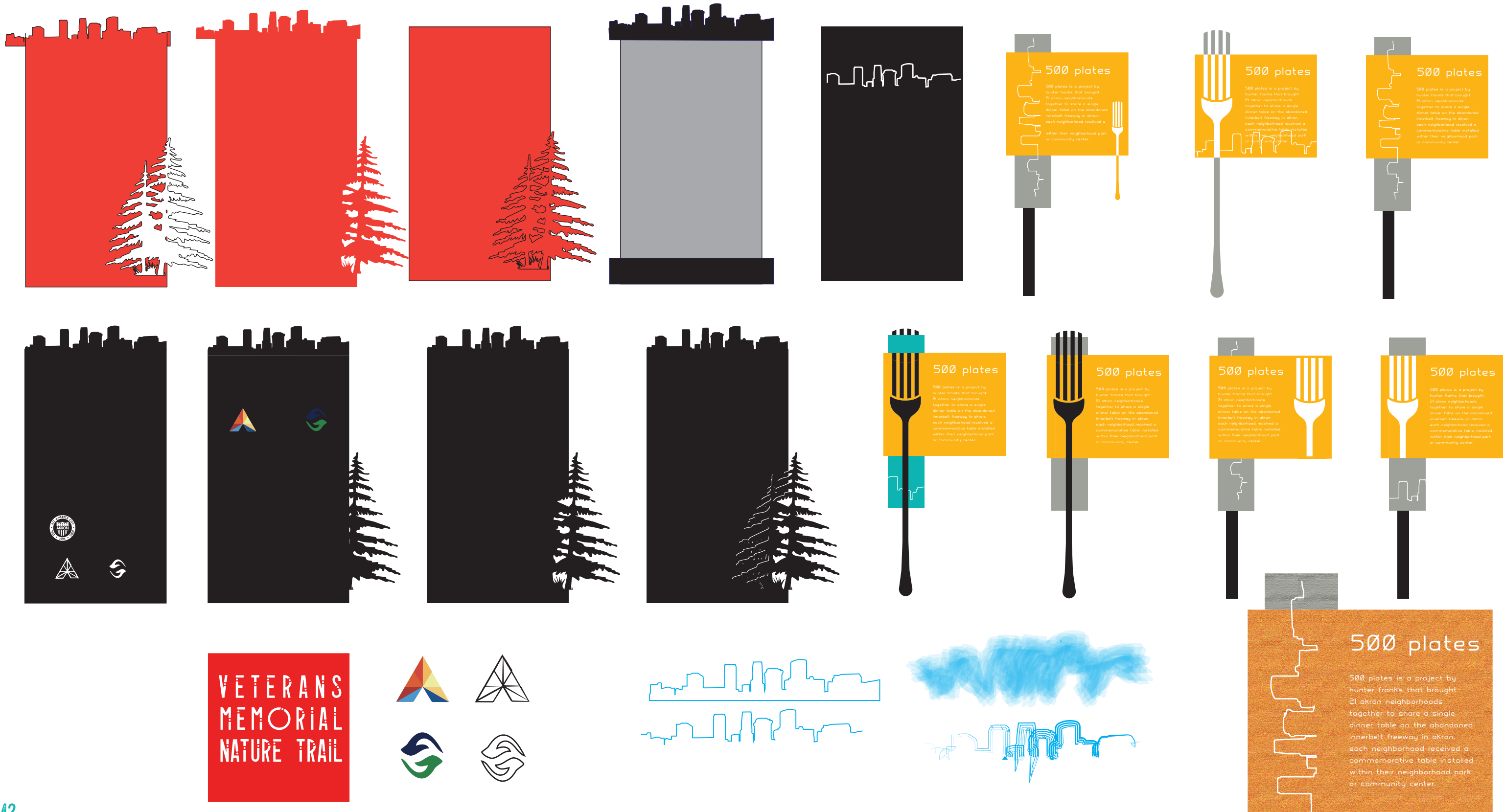




Park Entrances IIII
On Park Signs IIII
Park Benches II
Bike Access I



GRAPHIC EXPLORATIONS





Map Key

- 1. Gateway
- 2. Orientation sign
- 3. Storytelling Signage
- 4. Directional Signage
- 5. Location Signage

Observations

* Reference Parti Map Sketch
Page #8 for exact locations.

- Trail Map
- River Map
- Lions Field Trail .25mile
- Creek Side Trail .15mile
- Stairs / Support Railing
- Basketball Courts
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- Playground
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- Parking
- Pavilion
- Picnic Tables

FINAL TYPOGRAPHY

ALIOLI REGULAR

Headline

Pathways

Headline

Glorife Light
Glorife Bold

Body Copy

When I was selecting typefaces for this project, I first started by exploring type used for wayfinding. I was inspired by the city of Akron for my design and wanted to bring the industrial feel of the city into the signage for the local city park. I chose Alioli for its unique texture and grid system within the type. I found it related to the trail with the shapes and paths forming the shapes. The script Pathways type I selected for the interaction with adventure it showcases, and Glorife was a great type to balance out everything.

COLOR PALETTE



C = 0 M = 33
Y = 100 K = 0



C = 0 M = 0
Y = 0 K = 100



C = 2 M = 98
Y = 100 K = 0



C = 13 M = 100
Y = 36 K = 6



C = 40 M = 31
Y = 37 K = 1

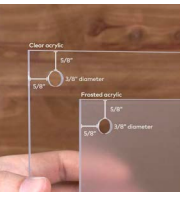


C = 75 M = 3
Y = 35 K = 0



When choosing my color palette I wanted the signage to be able to be seen from a distance and reflect on the city of Akron.

MATERIALS PALETTE

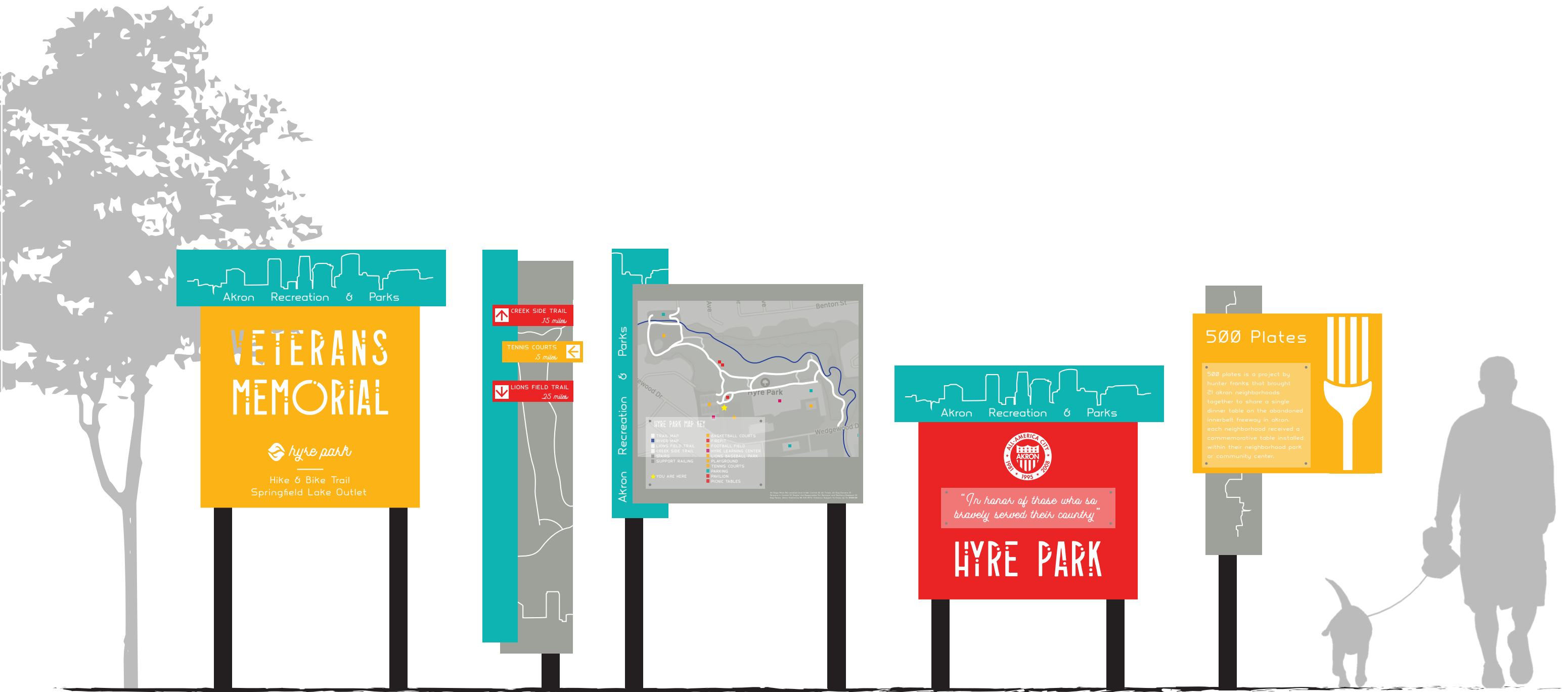


- Metal
- Powder Color Coated
- Overlapping Materials
- Cut Through Typography
- Acrylic



I chose to construct my signage system out of powder coated metal and acrylic. I wanted the signs to relate to the city and have an industrial vibe; however, I also wanted it to easily interact with the surroundings. I used subtraction from the metal to allow the eye to see through the design while they are reading content.





Gateway

Directional

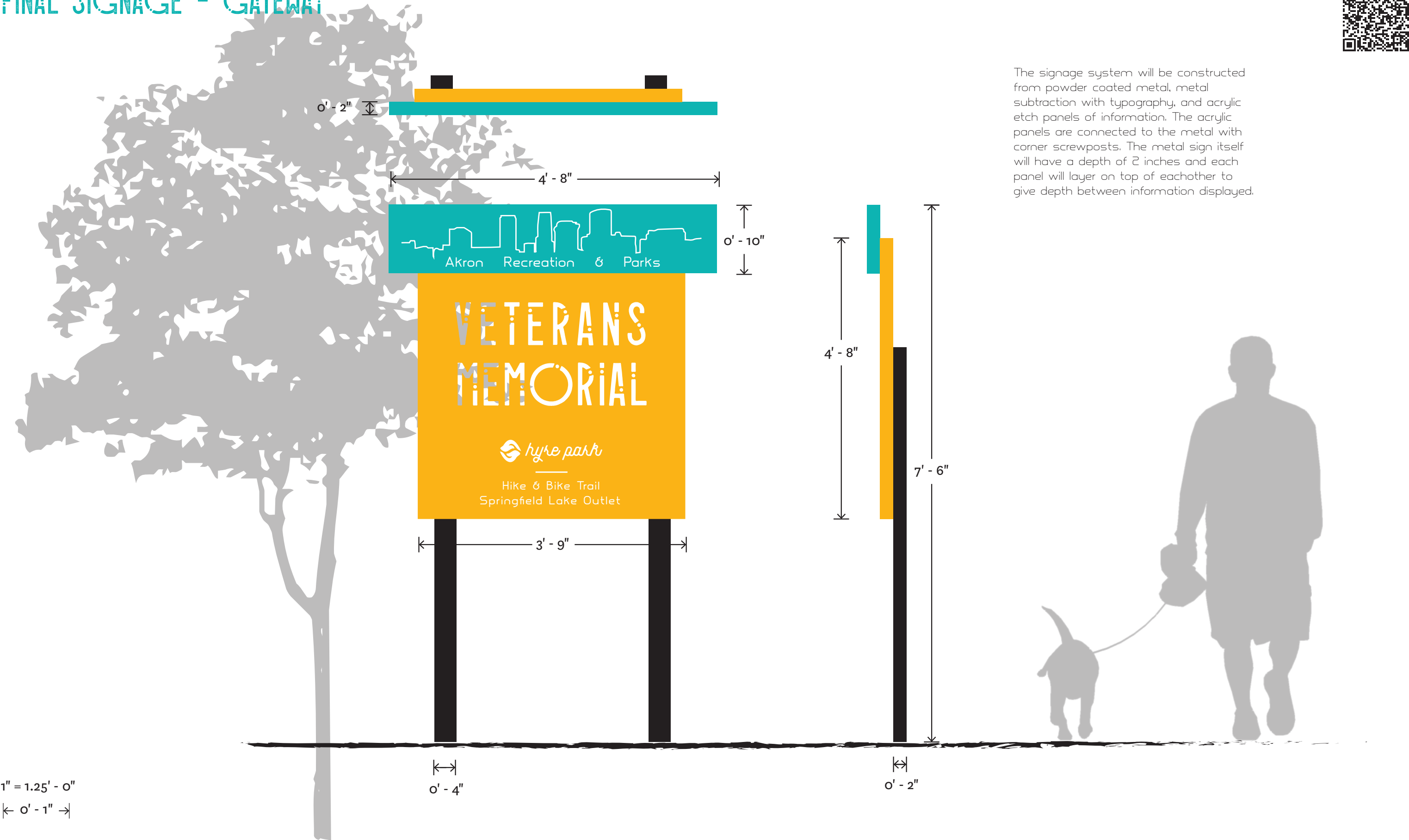
Orientation

Location

Storytelling

.75" = 1.25' - 0"
← 0' - 1" →

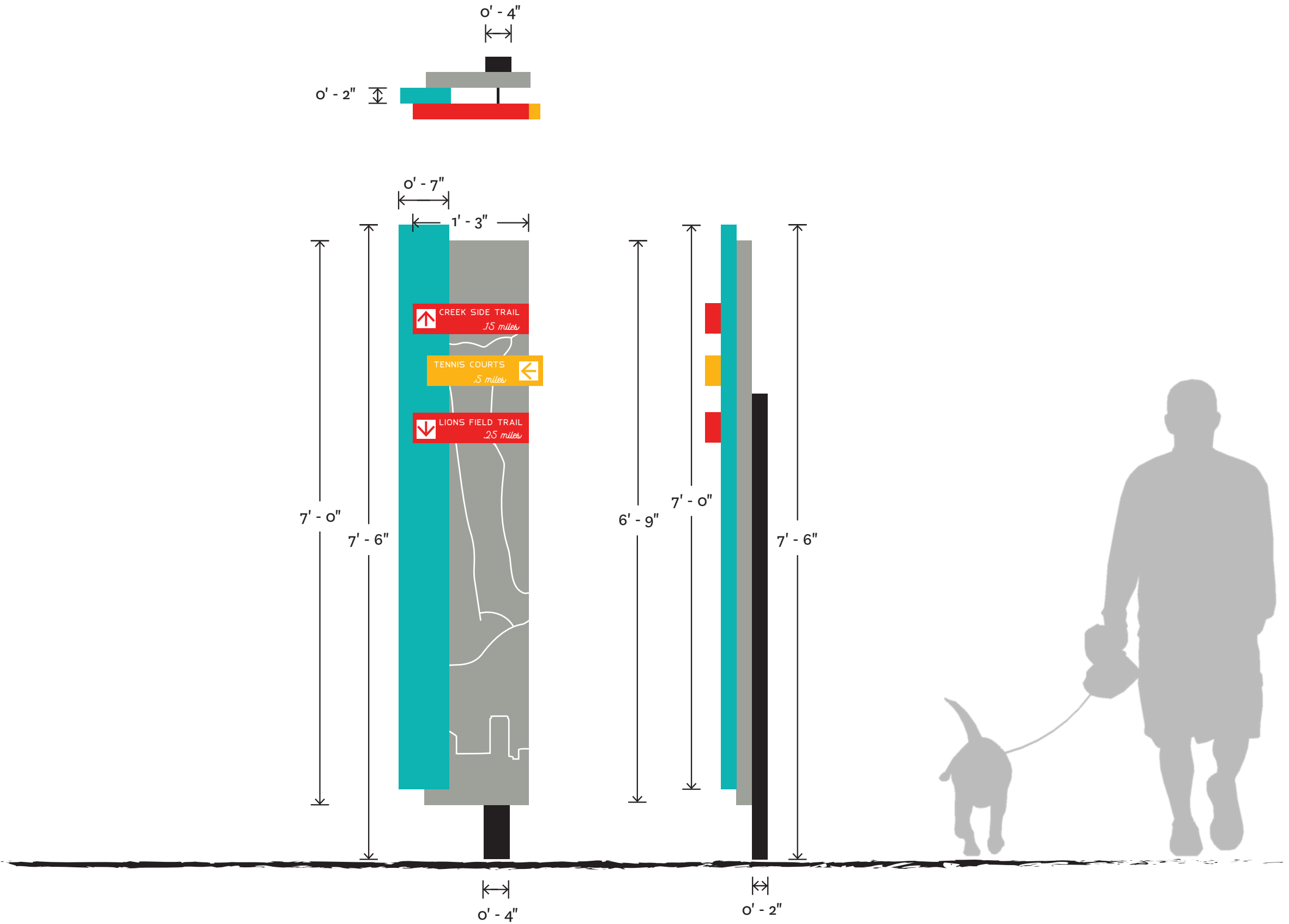
FINAL SIGNAGE - GATEWAY



The signage system will be constructed from powder coated metal, metal subtraction with typography, and acrylic etch panels of information. The acrylic panels are connected to the metal with corner screwposts. The metal sign itself will have a depth of 2 inches and each panel will layer on top of each other to give depth between information displayed.

1" = 1.25' - 0"
← 0' - 1" →

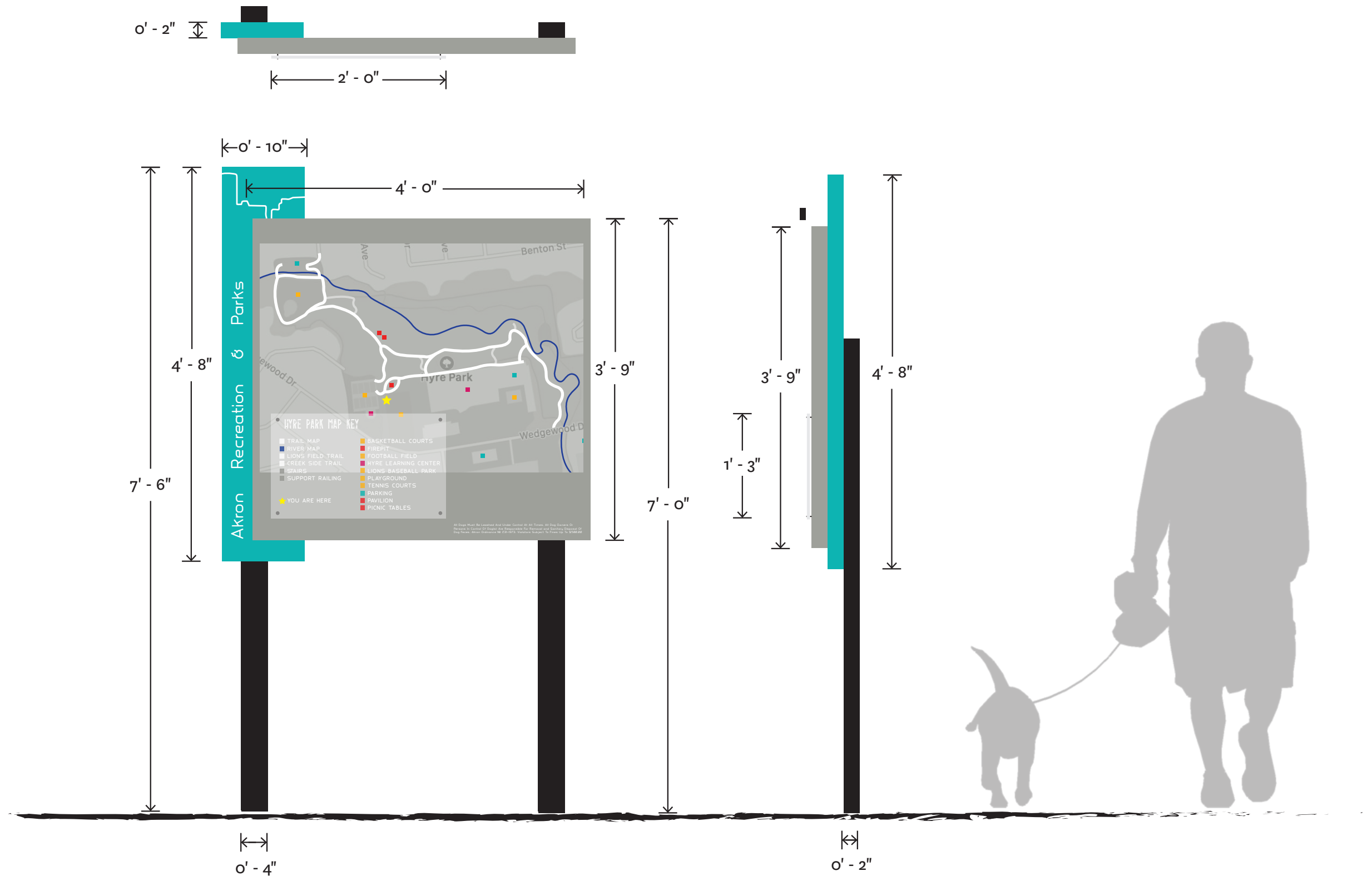
FINAL SIGNAGE - DIRECTIONAL



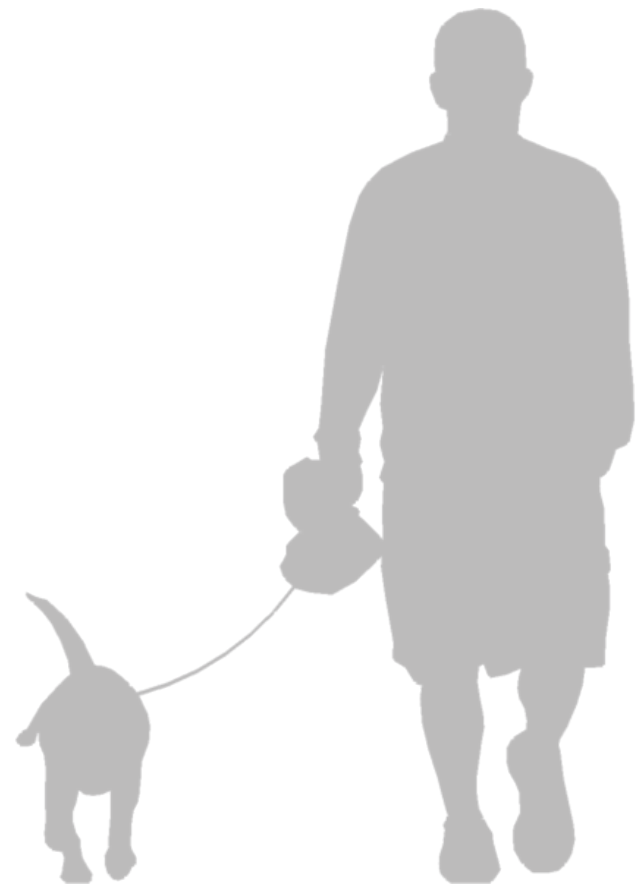
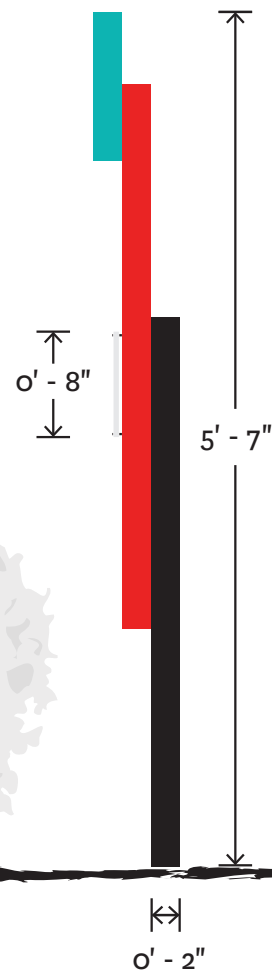
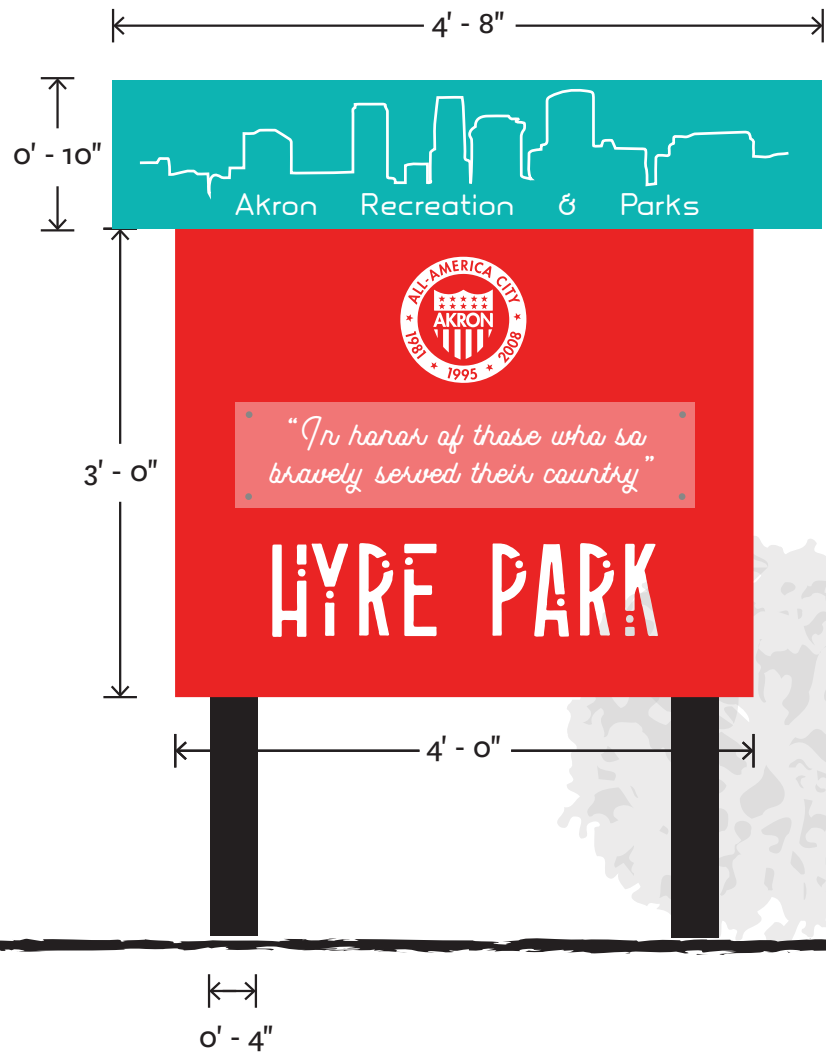
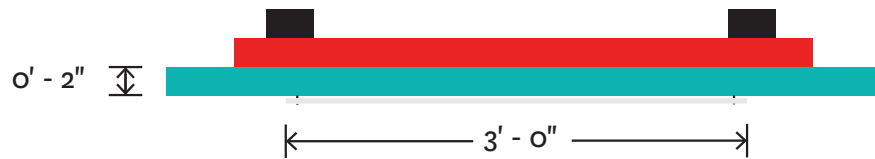
1" = 1.25' - 0"

← 0' - 1" →

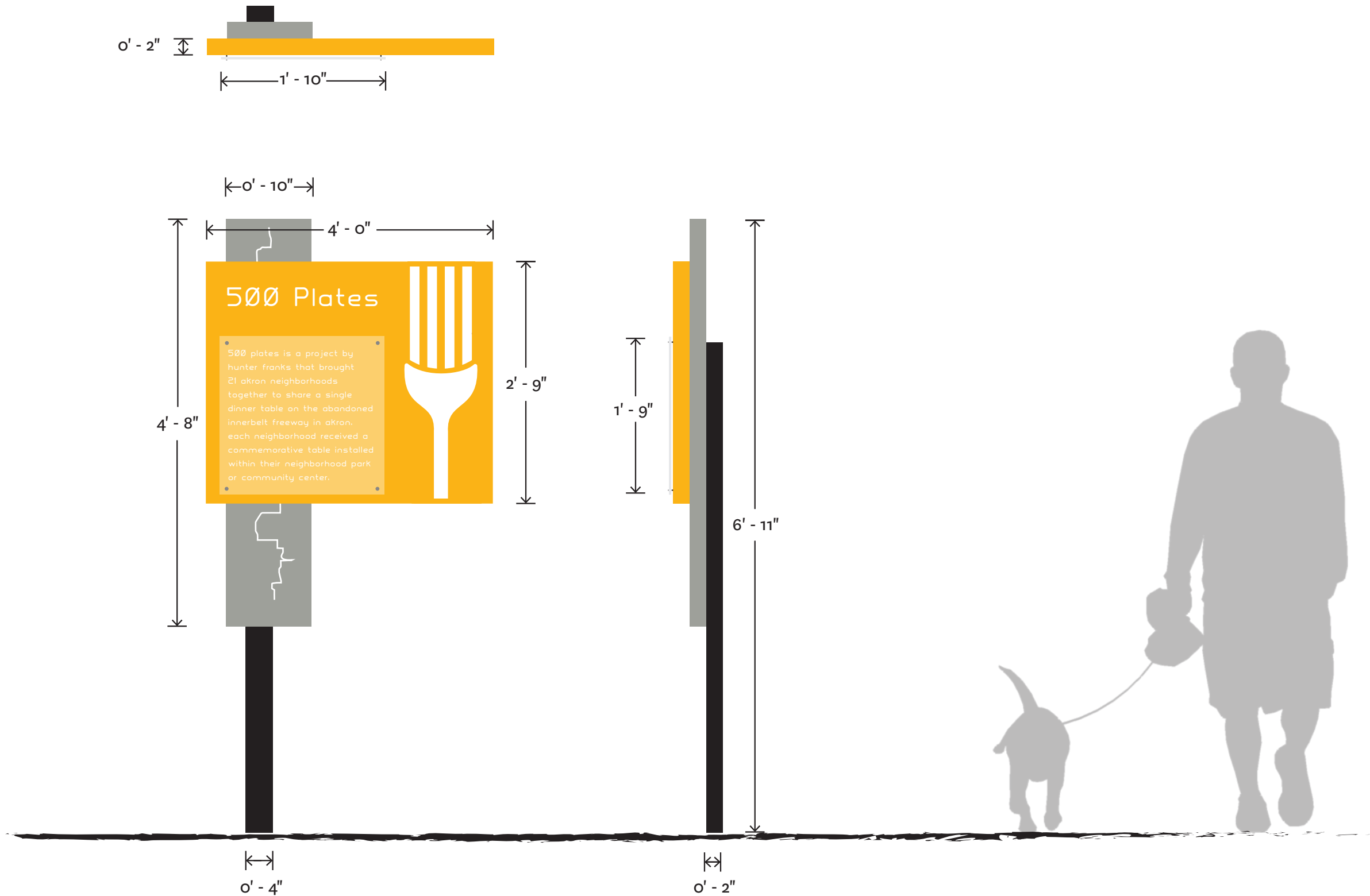
FINAL SIGNAGE - ORIENTATION


$$1'' = 1.25' - 0''$$
$$|\leftarrow O' - 1'' \rightarrow|$$

FINAL SIGNAGE - LOCATION



1" = 1.25' - 0"
← 0' - 1" →



1" = 1.25' - 0"
← 0' - 1" →





<http://www.krunchworks.com/500-plates-gallery->

<https://guidestudio.com/work/city-of-kent-branding-wayfinding/>